



GlobalPay

GlobalSync*

Synchronizing The Global Enterprise

Data quality and accessibility are integral to organizational success, yet too often both are sorely lacking, hindering the execution of core objectives. Business is at risk by lack of visibility to key metrics and analytics, including revenue forecasting, regulatory compliance, currency exchange rates, etc., thereby compromising decision making.

Pitfalls could be avoided, but data exchange across multiple systems is at best cumbersome, if it even exists. Each platform must be configured to seamlessly communicate with the others, bi-directionally, to ensure all shared data remains accurate. The cold reality is, while many companies desire the capability, the vast majority fail to implement a solution. The net result: decentralized, disjointed data that stifles effective use of working capital.

Enter The New Standard

Finally, **GlobalSync***, the bold new standard for data interchange, providing organizations the unique opportunity to analyze cross-border activities in real-time. Only the most current and accurate information resides within company databases.

A component of The GlobalPay System, GlobalSync* capitalizes upon today's most state-of-the-art web service technologies to define synchronization protocols. A highly flexible solution, it can easily link to any ODBC-compliant data source to allow virtually unlimited functionality and configurability. Companies can customize with specific business rules to facilitate data exchange, while comforted that built-in procedures and audit logs maintain data and reporting integrity.

GlobalSync* continually polls the source databases, querying for updates to the underlying data. Upon capturing a change, a corresponding business process is triggered, to facilitate the actual transaction. Updated information in the source database seamlessly flows across a secure connection to the target database. Once populated, built-in procedures verify the integrity of the data while audit logs capture all pertinent aspects of the exchange. Remember, changes occur in real-time!!

The Bottom Line

With GlobalSync*, data transmission has never been easier! Finally, organizations can have unprecedented visibility to the key data elements and metrics that are crucial to effective decision making. The GlobalSync* difference: focus on execution, not data maintenance.

**Patent Pending*



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